

ESP (English speaking Practice)-ADVANCED-GLOBALIZATION



GLOBALIZATION

Discussion

Basic questions

1 Do you know the following brand names? What's common among them?

(Nike, Coca Cola, Levi's, Gucci, Adidas)

**Yes. The most common among them is...*

2 Can you name a product or brand from your country that is well known in other countries?

A product/brand in my country that is well known in other countries is...

3 What is your idea of globalization?

**I think Globalization is...*

4 Is your country a 'globalizer'?

Extended questions

1 Do you think imported goods are better quality than locally produced ones? Why or why not?

**Yes, I think... / No, I don't think...*

2 Think about the pros and cons of globalization. Has globalization improved people's lives?

**The pros of globalization are... / The cons of globalization are...*

3 In your opinion, will globalization reduce or increase the poverty gap?

**In my opinion, globalization will...*

4 Will small, local companies benefit from globalization? Why or why not?

**Yes, I think... / No, I don't think...*

5 How can the Internet and the new technology influence globalization?

**Internet and the new technology influence globalization by...*

6 How will globalization affect education?

**Globalization will affect education through...*



Vocabulary

1 globalization / ˌglɒbələɪˈzeɪʃn/

[noun] the fact that different cultures and economic systems around the world are becoming connected and similar to each other because of the influence of large multinational companies and of improved communication

Ex. We must take advantage of the increased globalization of the commodity trading business.

2 dominate /ˈdɒmɪneɪt/

[verb] to have control over a place or person/ to be the largest, most important, or most noticeable part of something

Ex. They should work as a group, no one is allowed to dominate.

3 competition /ˌkɒmpɪˈtɪʃn/

[noun] a situation in which someone is trying to win something or be more successful than someone else:

Ex. There's a lot of competition among IT companies.

4 multinational /ˌmʌltiˈnæʃnəl/

[adjective] existing in or involving many countries

Ex. Our market is dominated by many multinational companies.

[noun] a large and powerful company that produces and sells goods in many different countries

Ex. The country's industry is largely controlled by the multinationals.

5 identity /aɪˈdentɪti/

[noun] the characteristics, feelings or beliefs that distinguish people/groups from others (national/cultural/personal/group identity)

Ex. Experiencing something from another country does not take away your national identity.

Idioms / Useful Expressions



1 from all corners of the world: from all places in the world.

Ex. People came from all corners of the world to attend the conference.

2 a global village: all the countries of the world when thought of as being closely connected by modern communication and trade

Ex. As citizens of the global village, we cannot ignore our obligations to others.

3 a world traveler/ a globetrotter: a person who travels regularly to countries all over the world

Ex. Japan last month, New York next month - you've become a regular globetrotter, haven't you?